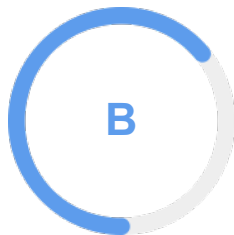


Website Report for www.collidechurch.com

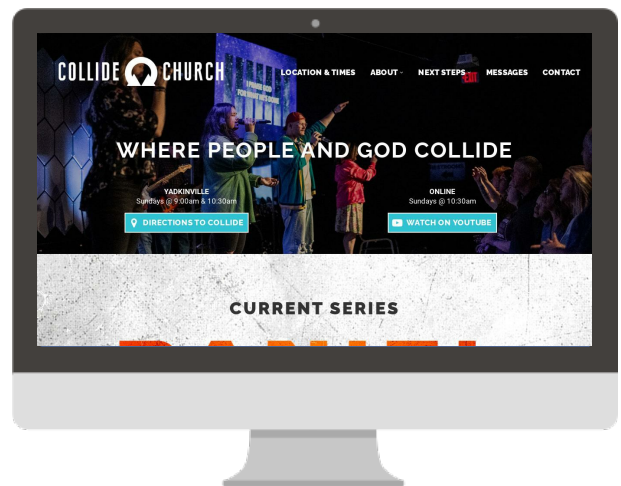
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for www.collidechurch.com



Your page could be better

Recommendations: 8



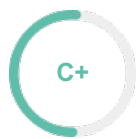
On-Page
 SEO



Links



Usability



Performance



Recommendations

Reduce your total page file size

Performance

Medium Priority

Execute a Link Building Strategy

Links

Medium Priority

Lengthen meta description (to between 70 and 320 characters)

On-Page SEO

Medium Priority

Increase page text content

On-Page SEO

Low Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Add Schema Markup

On-Page SEO

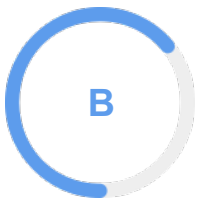
Low Priority

Remove inline styles

Performance

Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Collide Church > Yadkinville, NC

Length : 35

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 320 characters (including spaces).



Sundays at 9:00am & 10:30am in Yadkinville, NC

Length : 50

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

H1 Header Tag Usage

Your page has a H1 Tag.



Tag Value

H1 Where people and God collide

H2-H6 Header Tag Usage

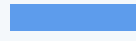


Your page is making use multiple levels of Header Tags.

Header Frequency

Tag

H2 2



H3 4



H4 0

H5 0

H6 0

Tag Value

H2 CURRENT SERIES

H2 THE COLLIDE CHURCH APP

H3 Stay connected and get the latest content.

H3 ABOUT US

H3 WEEKLY SERVICE TIMES

H3 CONTACT

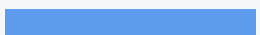

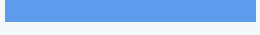
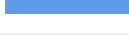
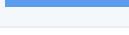
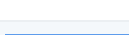
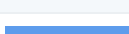

Keyword Consistency




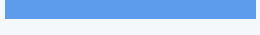
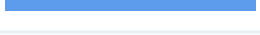
Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

| Keyword | Title | Meta Description Tag | Headings Tags | Page Frequency | |
|----------|-------|----------------------|---------------|----------------|---|
| 1030am | ✗ | ✗ | ✗ | 4 |  |
| collide | ✓ | ✗ | ✓ | 4 |  |
| sundays | ✗ | ✓ | ✗ | 4 |  |
| app | ✗ | ✗ | ✓ | 2 |  |
| location | ✗ | ✗ | ✗ | 2 |  |
| watch | ✗ | ✗ | ✗ | 2 |  |
| online | ✗ | ✗ | ✗ | 2 |  |
| 900am | ✗ | ✗ | ✗ | 2 |  |

Phrases

| Phrase | Title | Meta Description Tag | Headings Tags | Page Frequency | |
|---------------------------|-------|----------------------|---------------|----------------|---|
| next steps | ✗ | ✗ | ✗ | 2 |  |
| yadkinville sundays | ✗ | ✗ | ✗ | 2 |  |
| sundays 900am | ✗ | ✗ | ✗ | 2 |  |
| 900am 1030am | ✗ | ✗ | ✗ | 2 |  |
| online sundays | ✗ | ✗ | ✗ | 2 |  |
| sundays 1030am | ✗ | ✗ | ✗ | 2 |  |
| collide church | ✓ | ✗ | ✓ | 2 |  |
| yadkinville sundays 900am | ✗ | ✗ | ✗ | 2 |  |

Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 94

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 4 images on your page and 4 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Image link

1 1462968_4492x792_500.png

2 7430407_5472x3648_2500.jpg

3 7274779_1920x1080_2500.png

4 7274846_1472x314_500.png

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt



Your website appears to have a robots.txt file.

<http://www.collidechurch.com/robots.txt>

XML Sitemaps



Your website appears to have an XML sitemap.

<https://www.collidechurch.com/sitemap.xml>

Analytics



Your page is using an analytics tool.

 Google Analytics

Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

| Keyword | Country | Position | Total Searches | Estimated Traffic | |
|-------------------------------|---------|----------|----------------|-------------------|--|
| collide church | EN | 1 | 260 | 79 | |
| yadkinville north carolina | EN | 46 | 4,400 | 9 | |
| collide church yadkinville nc | EN | 1 | 30 | 9 | |
| churches yadkinville nc | EN | 1 | 20 | 6 | |
| collide church | EN | 1 | 260 | 6 | |
| collide church yadkinville nc | EN | 1 | 30 | 6 | |
| yadkinville | ES | 43 | 1,900 | 3 | |
| churches in yadkinville nc | EN | 3 | 40 | 3 | |
| joyfully definition | ES | 92 | 1,600 | 3 | |
| collide events | EN | 6 | 90 | 3 | |

Links

Number of Backlinks



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Backlink data provided by **MOZ**



347

External
Backlinks



36

Referring
Domains



19

Moz
Domain
Authority

Top Backlinks



These are the highest value external pages we have found linking to your site.

| Domain Authority | URL |
|------------------|---|
| 87 | player.fm/series/collide-church-podcast/heaven-is-a-place-on-earth |
| 87 | player.fm/series/collide-church-podcast/lust |
| 87 | player.fm/series/collide-church-podcast/lets-get-it-on |
| 87 | player.fm/series/collide-church-podcast/how-we-know-a-good-reputation |
| 87 | player.fm/series/collide-church-podcast/how-we-know-children-of-god |
| 87 | player.fm/series/collide-church-podcast/moving-toward-freedom |
| 87 | player.fm/series/collide-church-podcast/how-we-know-fellowship-with-jesus |
| 87 | player.fm/series/collide-church-podcast/send-me |
| 87 | player.fm/series/collide-church-podcast/do-whatever-is-good |
| 87 | player.fm/series/collide-church-podcast/moving-toward-life |

On-Page Link Structure



We found 42 total links. 21% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

| Anchor | Type | Follow/Nofollow |
|---|----------|-----------------|
| https://www.collidechurch.com | Internal | Follow |
| https://www.collidechurch.com/location-and-times | Internal | Follow |
| https://www.collidechurch.com/about | Internal | Follow |
| https://www.collidechurch.com/ministries | Internal | Follow |
| https://www.collidechurch.com/meet-our-team | Internal | Follow |
| https://www.collidechurch.com/what-we-believe | Internal | Follow |
| https://www.collidechurch.com/events | Internal | Follow |
| https://www.collidechurch.com/next-steps | Internal | Follow |
| https://www.collidechurch.com/give | Internal | Follow |
| https://www.collidechurch.com/baptism | Internal | Follow |
| https://www.collidechurch.com/volunteer | Internal | Follow |

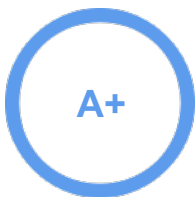
| | | |
|---|----------|--------|
| https://www.collidechurch.com/community-groups | Internal | Follow |
| https://www.collidechurch.com/crash-course | Internal | Follow |
| https://www.collidechurch.com/messages | Internal | Follow |
| https://www.collidechurch.com/contact | Internal | Follow |
| https://www.collidechurch.com/home | Internal | Follow |
| https://youtube.com/collidechurch | External | Follow |
| http://www.amazon.com/gp/mas/dl/android?p=com.subsplashconsulting.s_CM2VTJ | External | Follow |
| https://play.google.com/store/apps/details?id=com.subsplashconsulting.s_CM2VTJ&referrer=utm_source%3Dsubsplash%26utm_content%3DeyJoYW5kbGVyljoiYXBwliwiYXBwa2V5ljoIQ00yVIRKln0= | External | Follow |
| https://itunes.apple.com/us/app/id1116806841?mt=8&uo=4 | External | Follow |
| https://facebook.com/collidechurchnc | External | Follow |
| https://instagram.com/collide_church | External | Follow |
| https://twitter.com/collide_church | External | Follow |
| https://snappages.com?utm_source=user&utm_medium=footer | External | Follow |

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



Usability



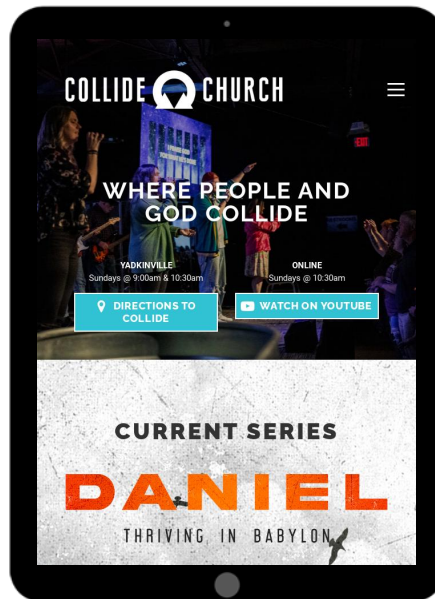
Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

i

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports



Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Flash Used?



No Flash content has been identified on your page.

iFrames Used?



There are no iFrames detected on your page.

Favicon



Your page has specified a favicon.

Email Privacy



No email addresses have been found in plain text on your page.

Legible Font Sizes



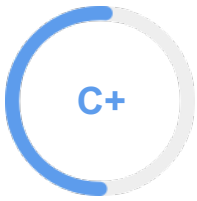
The text on your page appears to be legible across devices.

Tap Target Sizing



The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results



Your performance could be better

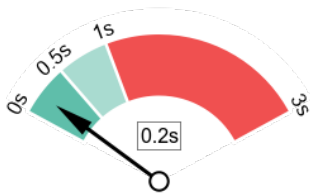
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

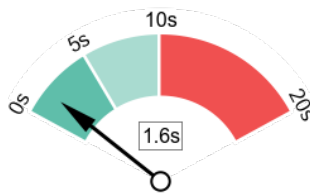


Your page's server response time is reasonably low which is good for load speed and user experience.

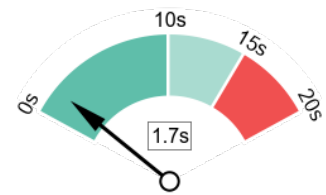
Server Response



All Page Content Loaded



All Page Scripts Complete



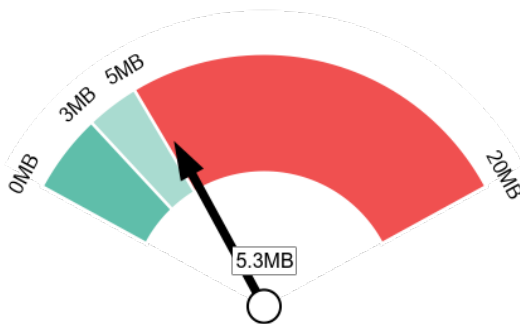
Page Size Info



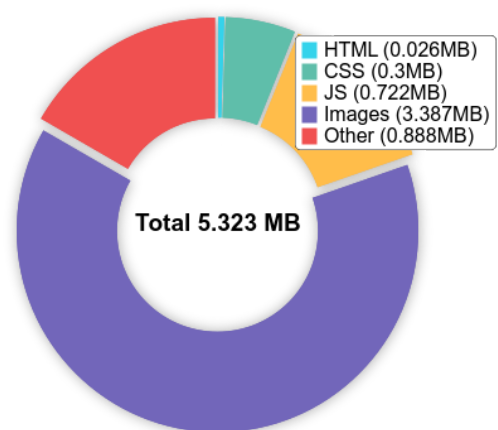
Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total file size.

Total Page Size

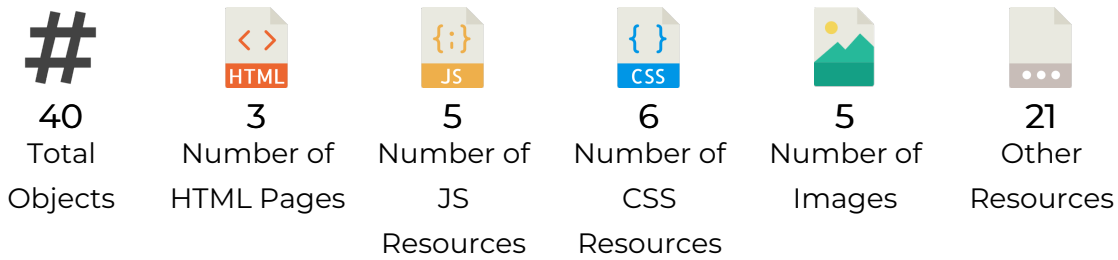


Page Size Breakdown



Number of Resources i

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.



Google Accelerated Mobile Pages (AMP) i

This page does not appear to have AMP Enabled.

AMP Indicator

| | |
|---------------------------------|---|
| AMP Related Doctype Declaration | ✗ |
| AMP Runtime | ✗ |
| AMP CSS Boilerplate | ✗ |
| Embedded Inline Custom CSS | ✗ |
| AMP Images | ✗ |
| AMP HTML Canonical Link | ✗ |

JavaScript Errors ✓

Your page is not reporting any JavaScript errors.

GZIP Compression ✓

Your website is using GZIP compression.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✓

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✓

No deprecated HTML tags have been found within your page.

Inline Styles ✗

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Line Style

36 display:none;

71 icons

73 z-index:1251

73 z-index:1249;

73 z-index:1248;

73 font-size:12px;vertical-align:10%;

73 z-index:1247;

73 font-size:12px;vertical-align:10%;

73 z-index:1246;

73 z-index:1245;

76 padding-top:50px;padding-bottom:50px;padding-left:50px;padding-right:50px;

76 text-align:center;padding-top:15px;padding-bottom:15px;

76 font-size:5em;color:#ffffff;

76 text-align:center;

76 height:30px;

76 text-align:center;padding-top:15px;padding-bottom:15px;

76 text-align:center;padding-top:0px;padding-bottom:0px;

76 padding:10px;background-color:#31c2d4 !important;color:#ffffff !important;

76 text-align:center;padding-top:15px;padding-bottom:15px;

76 text-align:center;padding-top:0px;padding-bottom:0px;

76 padding:10px;background-color:#31c2d4 !important;color:#ffffff !important;

76 padding-top:100px;padding-bottom:100px;padding-left:25px;padding-right:25px;

76 text-align:center;

76 color:@color1;

76 text-align:center;padding-top:50px;padding-bottom:50px;padding-left:25px;padding-right:25px;

76 max-width:900px;

76 background-image:url(https://storage.snappages.site/CM2VTJ/assets/images/7274846_1472x314_500.png);

76 text-align:center;

76 background-color:@color1 !important;





76 perspective

| | |
|----|---|
| 82 | padding:15px; |
| 86 | background-image:URL(https://site.snappages.site/snap-router?pid=157700&tid=22878&edit=true&mode=page); |
| 87 | background-image:URL(https://cdn.subsplash.com/screenshots/CM2VTJ/a53d18e6-93b3-41af-a5e5-549404ea9b8c/screenshot.jpg); |
| 88 | background-image:URL(https://cdn.subsplash.com/screenshots/CM2VTJ/2ab7e740-82ac-48e0-8abf-cc01377f4c14/screenshot.jpg); |
| 93 | text-align:left; |
| 93 | max-width:400px; |
| 93 | text-align:start; |
| 93 | text-align:left;padding-top:10px;padding-bottom:10px; |
| 93 | text-align:left;padding-top:0px;padding-bottom:0px;padding-left:15px;padding-right:15px; |
| 93 | icons |
| 93 | margin-right:5px;margin-top:5px; |
| 93 | margin-right:5px;margin-top:5px; |
| 93 | margin-right:5px;margin-top:5px; |
| 93 | margin-right:5px;margin-top:5px; |
| 93 | margin-right:5px;margin-top:5px; |
| 93 | margin-right:5px;margin-top:5px; |

Technology Results

Technology List *i*

These software or coding libraries have been identified on your page.

| Technology | Version |
|--|---------|
|  Font Awesome | |
|  Google Analytics | |
|  Google Font API | |
|  jQuery | 2.1.3 |

Server IP Address *i*

35.164.64.246

DNS Servers *i*

ns2.powweb.com
ns1.powweb.com

Charset

text/html; charset=UTF-8

i