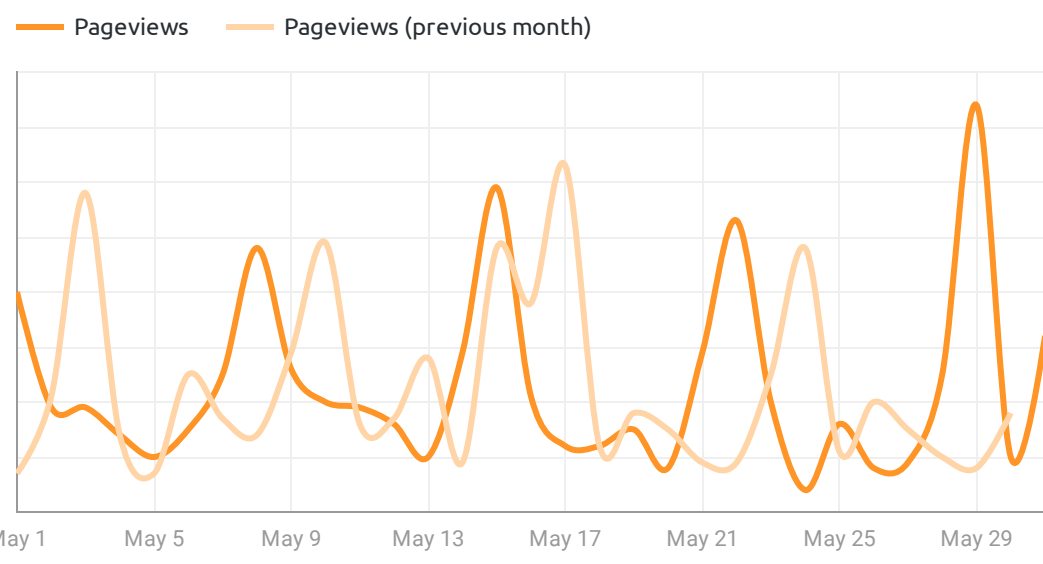


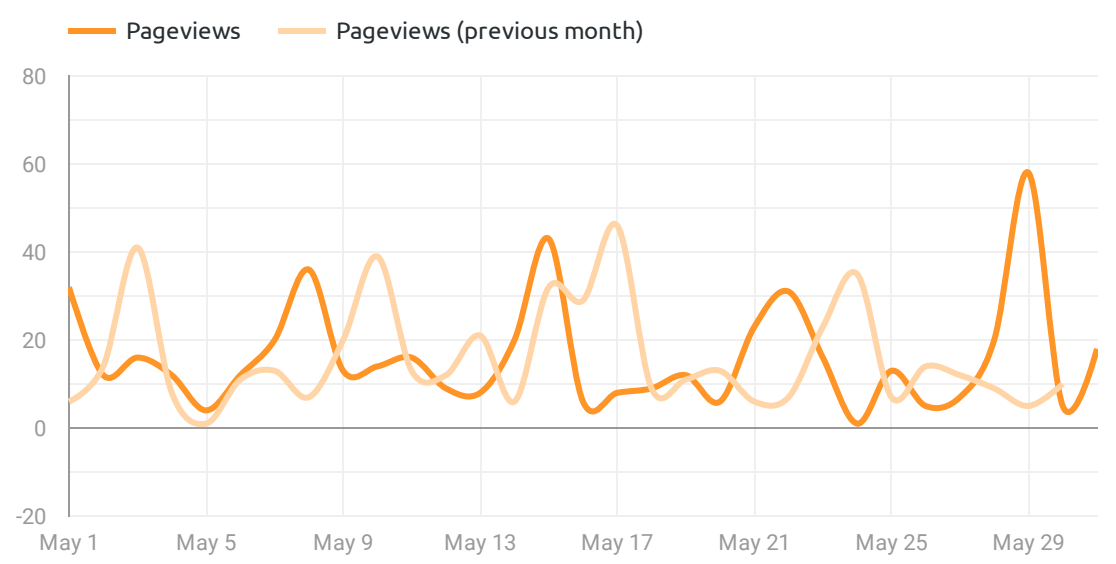
All Traffic Overview

Total Pageviews	717	Total Unique Pageviews	592
	↑ 5.8%		↑ 5.2%



Organic (SEO) Traffic Overview

Total Organic Pageviews	505	Total Organic Unique Pageviews	411
	↑ 5.2%		↑ 4.6%



What Are Some Keywords That We're Tracking?

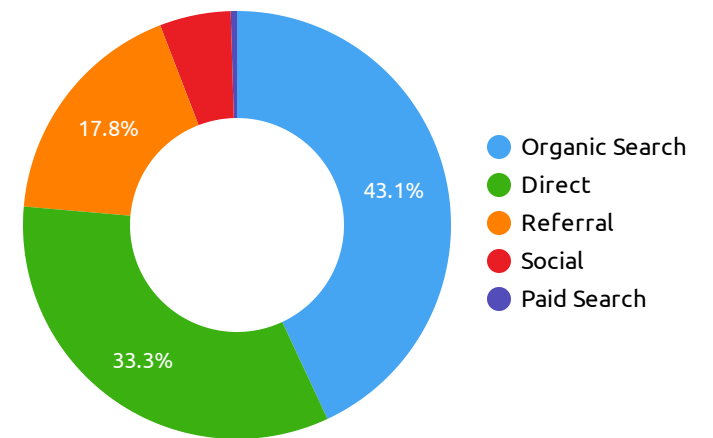
Keyword	Position
1. churches near me	12
2. churches in cary nc	13
3. churches	85

What Are Some Additional Keywords That You're Getting Organic Traffic For?

Keyword	Url	Position
1. point church online	https://pointchurch.com/locations/online/	1
2. point church	https://pointchurch.com/	1
3. point church west wake	https://pointchurch.com/locations/cary/	1
4. point church fuquay	https://pointchurch.com/locations/fuquay-varina/	1
5. the point church fuquay	https://pointchurch.com/locations/fuquay-varina/	1
6. point church cary nc	https://pointchurch.com/locations/cary/	1
7. the point church raleigh	https://pointchurch.com/	1
8. point church raleigh	https://pointchurch.com/	1
9. point church near me	https://pointchurch.com/	1
10. point church holly springs	https://pointchurch.com/	1

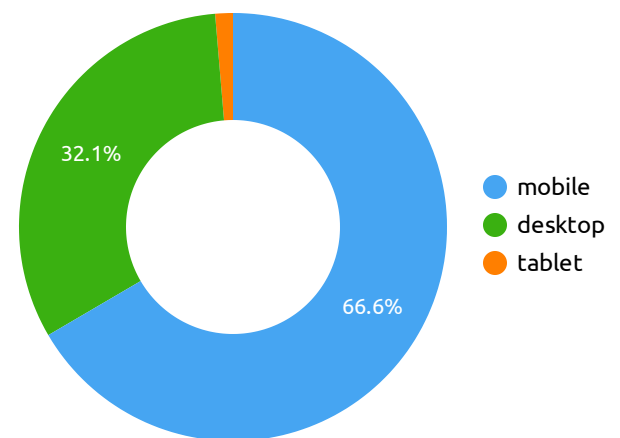
What Channel Is Your Traffic Coming From?

Channel	Pageviews	Unique Pageviews
1. Organic Search	3.8K	3,039
2. Direct	2K	1,725
3. Referral	799	762
4. Social	366	307
5. Paid Search	44	38



What Devices Does Your Traffic Come From?

Device Category	Pageviews	Unique Pageviews
1. mobile	4.2K	3,602
2. desktop	2.7K	2,189
3. tablet	105	80



What Area Does Your Traffic Come From?

City	Pageviews	Unique Pageviews
1. Raleigh	189	148
2. Cary	124	100
3. Apex	55	49
4. Morrisville	21	17
5. Charlotte	19	16
6. Durham	10	9
7. Fuquay-Varina	9	9
8. Holly Springs	8	6
9. Garner	7	6
10. Ferrington	6	6

